

## **jAUTI2013 –2<sup>nd</sup>Iberoamerican Workshop on Interactive Digital TV**

10 to 12 September 2013 - Córdoba (Spain)

Place: Day 10 Room Mudejar Rector's University of Córdoba

Days 11 and 12: Science and Technology Park Rabanales 21

**ORGANIZER:** REDAUTI CYTED, UNIVERSITY OF CORDOBA, RABANALES 21, MEDIALABG CITEC, PROFESIONALES DIGITALES RED.ES.

**ENTITIES COLLABORATORS:** FOUNDATION RedEspecial, SOCIAL ADVICE UCO, CEIA3, DIPUTATION AND TOWN HALL OF CORDOBA, CDTI, RED.ES, CSIC, CENTAC, CEAPAT IMSERSON CONSORTIUM FERNANDO OF THE RIVERS, TELECENTROS's SPANISH ASSOCIATION, ETICOM, AMETIC

**PARTNERS:** CPMTI, CIMA, ACENS, AMAZON, INTEL, MOVATEC, NOVAE, EVASION GAMES, CIMA, SOCIALBRO, WUL4, FIVEWHATS, SCOPE, FORMA ANIMADA, LOGON CONSULTING, UNIREG, TRIM PRODUCCIONES, EVOLUTIVA, ACCEUS, GARBEN, VIRTUALWARE, BAOBAR, EL ESPAÑOL GLOBAL, LA CAIXA.

### **PRELIMINARY PROGRAMMING**

**10/09/2013**

**09,00h**

**Delivery of documentation and registration of participants**

**09,30h.**

**Inauguration of the day**

*Rector of the University of Córdoba*

*Head of the Scientific and Technologic Park Rabanales 21*

*General Director of Universities*

*Provincial Head of Cordoba*

*Mayor City of Cordoba*

*Head RTVA Cordoba*

*General Director of CENTAC*

**10 h – 10,45h**

**Inaugural conference**

"CDTI Project: Interactive, Intelligent and Inclusive 3D Internet TV (IPTV 3D 3I)". Carlos de Castro Lozano. MediaLabG CITEC University of Córdoba. (Spain).  
Introduced by José Manuel Roldán. Rector of University of Córdoba.

**10,45h – 11,15h**

**Coffee-break**

**11,15h -12.30h**

**Discussion Session 1**

"Digital Interactive Television". Chairman: Rafael Camacho. CEO of LOGON Consulting, ex-general manager of RTVA.

- José Luis Arciniegas. University of the Cauca (Colombia)  
"EVALTIS, Framework for evaluation of performance of service-learning on DVB-T".
- Daniel González. University de Quilmes (Argentina).  
"Interactivity in digital television in Argentina. Challenges and perspectives".
- José Fernando Fuente-Alba Cariola. Catholic University of the Holy Conception (Chile) .  
"Challenges for Digital Television interactivity in Chile: The new law"
- Guido Lemos. University of Paraiba (Brazil).  
"Future of Television".

**12.30 h -14,00h**

**Discussion Session 2**

"Accessibility and usability in the TDI. Chairman: Juan Luis Quiñones. General manager of the CENTAC".

- Anelise Jantsh. Federal University of Big Rio do Sul (Brazil)  
"Accessibility in Interactive Digital TV: Seniors and people with disabilities"
- Josemar Rodrigues de Souza. University do Estado Da Bahia (Brazil)  
"Simulator for people with reduced mobility. Intelligent Wheelchair "
- Sandra Baldassarri. University de Zaragoza (Spain).  
" Systems of Alternative and Augmentative Communication: Review"
- Sebastian Barbieri. National University of the Center of Buenos Aires Province (Argentina).  
"Accessibility for disabled iDTV"
- Liliana Passerino y Joao Carlos Gluz (University Federal do Rio Grande do Sul (Brazil), José Miguel Ramírez (CPMTI Spain), Enrique García y Carlos de Castro (CITEC, University of Córdoba, Spain).  
"SCALA and Siesta Cloud: The integration of applications directed the incorporation of education at home "
- Ailyn Febles (UCI Cuba), Yeniset León (Calisoft Cuba), Carlos de Castro (CITEC, University of Córdoba, Spain).  
"Usability in interactive IPTV"
- Francisco Montero. University Castilla- La Mancha( Spain).  
"Usability Evaluation of applications for digital terrestrial television".

**14,00h - 16,00h**

**Lunch-break**

**16,00h – 19,00h**

**Discussion Session 3**

"Applications for the TDI". Chairman: Julio Cabero. Director of the Secretariat of Audiovisual Resources and New Technologies of the University of Seville.

- Juan Carlos Montoya. EAFIT (Colombia)  
"Design and Implementation of an Architecture for Multimedia Interactive Services "
- Guido Lemos. University of Paraiba (Brazil)  
" Informative distributed and collaborative represented by computers"
- Jorge Abreu. University of Aveiro (Portugal)  
"The discovery of television content: The application of interactive behaviors (TDE Discovery TV and Enjoy)"
- Francisco Perales López. University of the Balearic Islands (Spain)  
" Facial Recognition and identification of texts in interactive videos"
- Gonzalo Olmedo. ESPE (Ecuador)  
" Emergency system EWBS for ISDB-Tb "
- Jose Luis Arciniegas. University of Cauca (Colombia)

*"Recommender Based on Naive-Bayes Classifier for Academic Virtual Communities in Mobile TV".*

- Jorge Guamán Jaramillo. UTLP (Ecuador)  
*"Methodology for interaction in video collaboration tools."*
- Xabiel GarcíaPañeda. UNIOVI (Spain)  
*"Multimedia content distribution of an online Social TV game over IP-based networks".*
- Joao Carlos Gluz y Liliana Passerino ((University Federal do Rio Grande do Sul (Brazil), José Miguel Ramírez (CPMTI Spain), Enrique García y Carlos de Castro (CITEC, University of Córdoba, Spain)  
*"Application of Digital Ecosystem Siesta. Tu-Learning: Perspectives for the Brazilian scenario "*
- Douglas Paredes. University of the Andes (Venezuela)  
*"Early warnings and Digital Terrestrial Television"*

**11/09/2013**

**10 h – 10,45h Presentation Group "T-MOOC Interactive"**

Julio Cabero (University of Sevilla), Carina González (University of Tenerife) , Alfonso Infante (University of Huelva), Germán Ruiz Pérez (UNED), Carlos San José (ANAYA Multimedia), Ángel Fidalgo (Polytechnic University of Madrid) , Miguel Zapata (University of Murcia), Juan Carlos Torres (UTPL Ecuador) and Carlos de Castro (CITEC University of Córdoba).

**10,45h – 11,15h Coffee-break**

**11,15h - 12.30 h Presentation of projects and products**

Chairman: Paco Lobaton. Redaccion 7CEO

*"Siesta Cloud: Siesta TV- SiestaCARE – Siesta DOMO- Medical TV, Siesta Parlamento"*

Enrique García Salcines. University of Córdoba. (Spain)

Jose Miguel Ramirez. CPMTI CEO. (Spain)

Carlos de Castro. CITEC MediaLabG Chairman. (Spain)

Anabel Carrillo. UCO President Social Council (Spain)

Enrique Fernández Forma Animada CEO. (Spain)

Juan Manuel Paz. Scope Productions CEO. (Spain)

Antonio Reina. Acceus CEO. (Spain)

**12.30h -14,00h**

**Discussion Session 4.**

*"T-Learning"*.Chairman: Alfonso Infante. Director of e-Learning University of Huelva

- Carlos de Castro, Asunción Serrano, Enrique García Salcines, José Miguel Ramírez,. University of Córdoba. (Spain).  
*"Tu-Learning Platform"*
- Lorena Paz. UTN (Argentina)  
*"AMTEC-T-Learning: Participatory Design with Older Adults. Grandparents-Tec Digital Bridges "*
- Miguel Morales. University Galileo (Guatemala)  
*"Adaptation of Web Accessibility Standards, for t-Learning on IPTV platform"*
- Alejandra Zangara. National University of La Plata (Argentina)  
*"Models EaD and production of materials".*
- Jon Arambarri (Virtualware, Spain), Carlos de Castro (CITEC), Beatriz Sainz. University of Valladolid (Spain)

*"Knowledge Management through Collaborative Learning in Virtual Environments".*

- Miguel Ángel Rodrigo (RTVA, Spain), Carlos de Castro (CITEC Spain), Ailyn Febles (UCI Cuba)

*"The current digital information, a new model of educational content for ubiquitous learning environment".*

- Juan Carlos Torres (UTPL Ecuador), Carlos de Castro (CITEC), Enrique García (CITEC)  
*"T-MOOC Interactives"*

**14,00h - 16,00h**

**Lunch-break**

**16,00h – 18,00h**

**Workshop-Course**

*"Instructional Design for the development of an effective online course".*  
Miguel Morales. University Galileo (Guatemala)

**18,00h-20,00h**

**Workshop-Course**

*"Ginga NCL"*  
Gonzalo Olmedo. ESPE (Ecuador)

**12/09/2013**

**10 h – 10,45h**

**Conference**

*"Instructional design of MOOCs and new custom open online courses (POOCs)"*  
Miguel Zapata. University of Murcia, (Spain)

**10,45h – 11,15h**

**Coffee-break**

**11,15h - 13h**

**RedAUTI Assembly.**

Master RedAuti  
Magazine RedAuti  
Projects RedAuti

Invited experts: Miguel Zapata, Julio Cabero, Carina González, Alfonso Infante,  
Germán Ruiz Pérez, Carlos San José and Ángel Fidalgo

**13h - 14,00h**

**Entrepreneurs' Workshop. Cases of success**

Chairman: Juan Ramon Pictures. Manager Director Technological Science  
Park Rabanales 21

Javier Buron and Alfredo Artilles. SocialBro CEO (Spain)

Juan José Rider. WUL4 CEO (Spain)

Ángel Gómez Miguel Nieto. FiveWhats CEO (Spain)

**14,00h -16,00h**

**Lunch-break**

**16,00h – 18,00h**

**Presentation of projects and products**

Chairman: Baltazar Fernandez. President of ETICOM (Spain)

"WEB Platform TVHollybyte" Manuel Villamandos. NOVAE president. (Spain)

"Siesta SGAuthor". Jose Moreno. Evasion Games CEO. (Spain)

"Workmanagement". Peter Moreno. MOVATEC CEO. (Spain)

"MediaLab Guadalinfo". Juan Fco Delgado. Consortium CEO F. De los Ríos(Spain)

**18,00h – 18.30h**

**Closing**

ETICOM President.  
General Director Consortium Fernando of the rivers  
Red.es Representative  
CDTI Representative  
CSIC Representative  
IDEA-RETA Representative

**20,00h – 21.30 h**      **Therapeutic Concert *Yuri Chuguyev* (Vibraphone)**

**21,30h – 23.00h**      **Dinner fraternization**

**23.30h-**                **Córdoba at night**